

**ITEM 34. CAR SHARE – DEFRIES AVENUE ZETLAND**

**TRIM RECORD NO: 2015291114**

**RECOMMENDATION**

It is recommended that the Committee endorse extension to the existing car share space on the western side of Defries Avenue between the points 17 metres and 22 metres (one car space) east of Levy Walk as 'No Parking Car Share Vehicles Excepted' subject to the following:-

- (A) The City will only install signage for the car share space when Hertz 24/7 has a car to occupy the space.

**DECISION**

**BACKGROUND**

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from Hertz 24/7 for a car share space in Defries Avenue, east of Levy Walk.

**COMMENTS**

The kerb space on the western side of Defries Avenue, Zetland between Levy Walk and Cooper Place is currently signposted as 4P 8am-6pm Mon-Fri.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to November 2014, membership in the City has risen by around 529 members per month.

Current membership is approximately 25,740, of which 6,984 are business members.

As of June 2014, there were 46 Hertz 24/7 members in Postcode 2017.

Within a 250 metre radius of this location, there are currently one spaces allocated for Hertz 24/7 car share vehicles.

**CONSULTATION**

The City consulted local residents and businesses in the area. There were 600 letters sent out with no responses supporting or opposing the proposal.

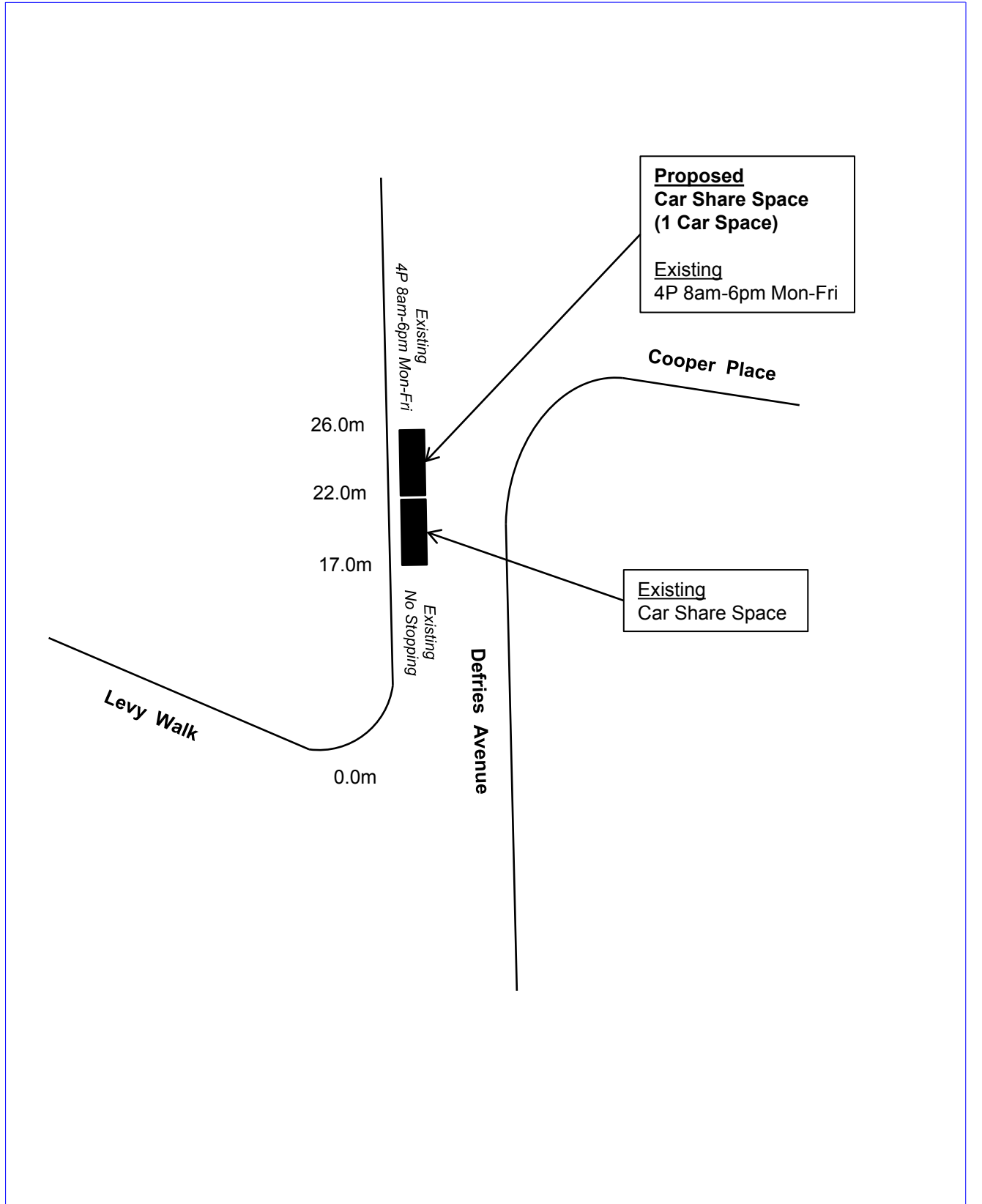
**FINANCIAL**

Funds are available in the current budget.

**ATTACHMENTS**

Car Share – Defries Avenue, Zetland

Claudia Calabro, Business Support Officer



**Proposed**  
**Car Share Space**  
**(1 Car Space)**

Existing  
 4P 8am-6pm Mon-Fri

Existing  
 Car Share Space

PROPOSAL

DEFRIES AVENUE, ZETLAND  
 PROPOSED CAR SHARE

